

RERC COMMERCIAL REAL ESTATE MANAGEMENT INFORMATION SYSTEM (MIS)

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OVERVIEW AND HISTORY

- RERC's commercial real estate management information system (MIS) is a collection of essential tools that improve operational efficiency, reporting, management, and analytical capabilities.
- Developed over the past 6 years, RERC's commercial real estate MIS was designed to bring together a diverse variety of data, reports, and research information into a single, user-friendly platform.
- During this time, RERC has deployed several similar technology solutions for clients that include the largest commercial real estate advisors in the United States.
- Our expertise in constructing these technology solutions for practical applications generates measurable results and adds significant value to clients by streamlining operations, eliminating human error, and by giving high-level professionals the necessary tools to perform sophisticated analysis of the data. Client references will be made available on request.

HIGHLIGHTS OF THE RERC COMMERCIAL REAL ESTATE MIS

- ◆ Industry Expertise
 - Developed by REAL ESTATE people with high-level technology skills
- ◆ Web-based
 - 24/7 access from any computer connected to the Internet
- ◆ Modular Structure
 - You pay for only the pieces you need
- ◆ Scalable/Flexible
 - Tremendously flexible allowing for additional modules and functionality
- ◆ Maintenance
 - Off-the-shelf software offers customer service only—we will become a virtual extension of your firm
- ◆ Customization
 - 100% customized to fit your specific needs

HIGHLIGHTS OF THE RERC COMMERCIAL REAL ESTATE MIS (CONT.)

- ◆ Property information on an asset-by-asset basis allows users to view real-time information on a single asset, including tenant information, vacancies, occupancy, delinquencies, and comparable analyses
- ◆ Portfolio breakdowns by region, property, and lifecycle allow managers to see how their portfolio is performing
- ◆ Document management tracks any electronic documentation for each asset, allowing for easy remote access
- ◆ The RERC commercial real estate MIS integrates numerous sources of external data and forecast information to assist the decision-making process
- ◆ All data from the client's current sources are gathered and compiled into the system

RERC'S COMMERCIAL REAL ESTATE MIS DEVELOPMENT STEPS

- ◆ Identify which modules and reports are to be included
- ◆ Identify internal and external data sources
- ◆ Dialogue with external data providers to access data electronically
- ◆ Develop data export process with internal and external data providers
- ◆ Data mapping & integration
- ◆ Initial output report development

RERC'S COMMERCIAL REAL ESTATE MIS DEVELOPMENT STEPS (CONT.)

- ◆ Identify additional data & document sources (if necessary)
- ◆ Final output report development
- ◆ Security development & implementation
- ◆ Web administration interface development
- ◆ System deployment & training
- ◆ Maintenance & enhancement of the system



**To arrange for a demo
of the RERC commercial
real estate MIS,
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